

ONEALDWYCH



AND FIDO CAME TOO...

ONE ALDWYCH, COVENT GARDEN, WELCOMES DOGS FOR THE FIRST TIME

(September 2020) -- One of the most stylish hotels in London has just opened its doors to our four-legged friends, creating a doggie-friendly welcome in partnership with Bow Wow London, the capital's most chic dog shop and grooming parlour - just a bone's throw away.

"One of the things that lockdown has taught us is how much we value our pets, " says Janine Marshall, general manager of One Aldwych, "so we thought, if people are loving their pooches, they might like to bring them with them to London for a treat! Covent Garden is very dog friendly; it is mostly pedestrianised - and we are lucky enough to have the magnificent Thames-side walks on our doorstep."

Canine guests can choose an overnight stay, sharing their accommodation with their humans, **at no extra charge**. They will be provided with a bed and bowl, whilst in residence, and treats from Bowwow to enjoy. Or - if they are feeling a bit "ruff" - they can book in for a post lockdown top-to-paw pampering at Bow Wow's grooming salon round the corner, **for £75.00**.



Award-winning Bow Wow London is the first and only pet shop in the heart of Covent Garden. As befits London's vibrant cosmopolitan West End, Bow Wow brings the latest trends for the discerning dog. The carefully selected range of unique dog accessories has been sourced from Tokyo, Paris, Milan... and of course our very own stylish London. From collars to beds Bow Wow only has the best in class - and gems from around the world that can't be found anywhere else. And just a short trot away, Bow Wow offers Central London's only dog grooming service, with fully qualified staff offering a range of services, from a wash and nail trim, to a full groom.

One Aldwych's famous papier mâché dogs, Spencer and Lizzie (in the picture above), who have enthusiastically welcomed human guests for 21 years since the hotel opened, are now really looking forward to welcoming their first furry visitors.

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Re-opening offer: LOVE LONDON at ONE ALDWYCH

From £485 for two sharing a double room.

Includes a guaranteed room upgrade, English breakfast, parking for one car, complimentary Wi-Fi throughout the hotel, early check-in, late check-out and access to unlimited online magazines and newspapers through Press Reader.

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Editor's Notes: One Aldwych – Covent Garden's cultured, independent hotel - a true modern oasis, privately-owned, standing proud within the distinctive, stand-alone, triangular building, former home of the great Morning Post newspaper, at the point where the City meets the West End. With stunning spacious, clean, contemporary interiors by Fabled Studio and Robert Angell, embellished with Art Nouveau flourishes inspired by the building – and spirited English touches – warm, welcoming and a little unconventional. The result is an exquisite, expressive, original style as befits a truly independent London hotel. One Aldwych has two stylish restaurants: Indigo serves innovative, seasonal British dishes that are entirely dairy and gluten-free, while the informal Eneko Basque Kitchen & Bar is the vision of Michelin-starred Spanish chef Eneko Atxa. Other facilities include the Lobby Bar, The Library, 30-seat Screening Room and Health Club with 18-metre / 59-foot chlorine-free swimming pool, spa and gym.